Ser. No. 10/552,559 Amdt. dated March 10, 2009

Reply to Office Action of November 10, 2009

PU030114

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent Application

Inventor(s) SAHASRABUDHE, Rajeev M. et al.

Serial No. 10/552,559 **Filed** 10/11/2005

Title METHOD AND APPARATUS FOR SELECTING BROADCAST

PROGRAMS

Examiner INGVOLDSTAD, Bennett

Art Unit : 2427

RESPONSE TO FINAL REJECTION

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action dated November 10, 2009, please amend the aboveidentified application and enter remarks as follows:

Listing and Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.